

Mike Wooten

Graphic/Website Designer/Email Marketing

About Me

Self-starter with 12 years experience in graphics, website design & email marketing.

Graduated with a Bachelors degree from the Art Institute of Atlanta. Expert with both Adobe and Microsoft suite.

Contact

mike@wootenmedia.com

<http://www.wootenmedia.com>

770-203-5927

998 High Tide Trl
Loganville, GA 30052

Skills

HTML, CSS, Email Marketing, Flash, Animation, Print Production, Sound and Video Editing, Content Mangement Systems, Analytics, Website and Graphic Design

Tools

Adobe Photoshop, Illustrator, Fireworks, Dreamweaver, InDesign, Flash, Acrobat, After Effects, Premiere
Microsoft Word, PowerPoint, Visio, Project, Excel, Publisher
Google Analytics, Wordpress, Umbraco, Mailchimp, Silverpop

Experience

Web Coordinator - Maxxis Tires | Suwanee, GA | 2010 - Present

Maintained & improved the Maxxis & CST website by adding press releases, sponsorship rider pages and forms, updating/removing product pages, adding video, adding dealer info into the dealer locator. All content is added using the Umbraco & Wordpress CMS. Sent out monthly newsletter campaigns along with estore campaigns using Mailchimp. Also, responsible for invoice processing & management. Responsible for the process of PO creation, purchase request, and credit card request forms for my area of responsibility.

To view past employment details, please see next page

Education

Interactive Media Production: 1999 - 2005

The Art Institute of Atlanta: Bachelor of Fine Arts – Graduated June 2005
Emphasis on creative aspect of Multimedia and Website Design

Business Applications of Multimedia: 1997 - 1999

Gwinnett Technical Institute: Lawrenceville, GA
Emphasis on technical aspecta of Multimedia

Mike Wooten

Graphic/Website Designer/Email Marketing

About Me

Self-starter with 12 years experience in graphics, website design & email marketing.

Graduated with a Bachelors degree from the Art Institute of Atlanta. Expert with both Adobe and Microsoft suite.

Contact

mike@wootenmedia.com

<http://www.wootenmedia.com>

770-203-5927

998 High Tide Trl
Loganville, GA 30052

Experience

Graphic Designer - Videolarm/MOOG Decatur, GA | 2008-2009 | Contract

Designed print production & web materials, websites, web graphics, animations, Flash video presentations & E-blasts using Adobe & Microsoft Suite and Constant Contact. Coded HTML & CSS to create websites and email campaigns. Used Flash to create video presentations/promotions and web animations.

Marketing Design Consultant | GetMarried.com Norcross, GA | 2007 - 2008

Responsible for designing and producing targeted Email blasts using Dreamweaver and Silverpop. Used Dart for publishers for all of the banner ads on the website. Managed distribution, statistics and click data reports as to the effectiveness of the campaigns. Maintained the GetMarried.com's online store through their web portal system.

Graphics/Web Designer | Word2Net/FulfillmentCentral Loganville, GA | 2006 - 2007

Designed print production, website graphics, Flash animations and video promotions, E-blasts using 1automationwiz. Tested and set the timing of campaigns to ensure timely distribution. Managed the amount of people the campaign got sent to. Wrote HTML & CSS as well for the creation of websites.

Graphics Designer | Grip Marketing Marietta, GA | 2005 - 2006

Developed print production materials such as postcards, business/gift cards, logos, posters, flyers, handouts, and door hangers and prepared them for print. Their brands included tanning, retail, restaurants, gyms, health & fitness and wine companies. Clients include Contours Express, Malibu Tan, The Heritage Restaurant, New Smyrna Athletic Club, Remax, and more...