

QUALIFICATIONS SUMMARY:

Self starter with 5 years experience looking for a position developing progressively more responsible and complex websites, graphics, print production, Flash design animation, online ad trafficking and internet/email marketing/campaign material. Graduated with a Bachelors degree from the Art Institute of Atlanta. Expert with both Adobe and Microsoft suite.

TECHNICAL SKILLS & SOFTWARE PROGRAMS:

- XHTML, HTML, CSS, Web 2.0 -expert
- Website/Graphic Design - expert
- Flash Animation, Swish - expert
- Print Production & Layout – expert
- Digital Imaging - expert
- Data Entry – expert
- Sound & Video Editing – expert
- Email Marketing/Campaign Management
- Content Management Systems
- Google Analytics
- Web Portals
- Adobe Flash CS3
- Adobe Photoshop CS3
- Adobe Illustrator CS3
- Adobe InDesign CS3
- Adobe Fireworks CS3
- Adobe After Effects
- Adobe Premiere
- Homesite 5+ & Dreamweaver CS3
- Adobe Acrobat Professional
- Discreet 3Ds Max
- Web content writing & editing
- JavaScript, PHP—emerging—1 yr
- Silverpop & Constant Contact
- 1automationwiz.com
- DART for Publishers - DoubleClick.net
- DigiDesign Protools
- Sound Edit 16
- Sonic Foundry Sound Forge
- Microsoft Word & PowerPoint
- Microsoft Visio & Project
- Microsoft Excel
- Microsoft Publisher

In all jobs, the programs used were Microsoft and Adobe Suite plus the Internet Marketing programs listed.
Samples of work can be viewed at: www.wootenmedia.com

PROFESSIONAL EXPERIENCE:

FREELANCE - Graphics/Web Designer

2005 – Present

- Responsible for the design of client websites from conceptualization to implementation to completion.
- Programs used: Adobe Photoshop, Illustrator, Fireworks, Dreamweaver, Flash, HTML, XHTML, CSS.
- Clients: Star Child Music, Events Atlanta, Stoddard House Interiors, Holy Hill Productions, Higgins Classic Boats, Extreme Communications, Divalee Designs.

Graphic Designer - Contract **Videolarm/MOOG – Decatur, GA**

2008 –2009

Designed print production & web materials, websites, web graphics, animations, Flash video presentations & E-blasts using Adobe & Microsoft Suite and Constant Contact. Coded HTML & CSS to create websites and email campaigns. Used Flash to create video presentations/promotions and web animations.

Marketing Design Consultant – Full Time **GetMarried & GetMarried.com – Norcross, GA**

2007 –2008

Responsible for designing and producing targeted Email blasts using Dreamweaver and Silverpop. Used Dart for publishers for all of the banner ads on the website. Managed distribution, statistics and click data reports as to the effectiveness of the campaigns. Maintained the GetMarried.com's online store through their web portal system.

Graphics/Web Designer – Full Time **Word2Net/FulfillmentCentral – Loganville, GA**

2006 –2007

Designed print production, website graphics, Flash animations and video promotions, E-blasts using 1automationwiz. Tested and set the timing of campaigns to ensure timely distribution. Managed the amount of people the campaign got sent to. Wrote HTML & CSS as well for the creation of websites.

Graphics Designer – Full Time **Grip Marketing – Marietta, GA**

2005 - 2006

Developed print production materials such as postcards, business/gift cards, logos, posters, flyers, handouts, and door hangers and prepared them for print. Their brands included tanning, retail, restaurants, gyms, health & fitness and wine companies. Their clients include Contours Express, Malibu Tan, The Heritage Restaurant, New Smyrna Athletic Club, Remax, and more...

EDUCATION:

Interactive Media Production

1999 - 2005

The Art Institute of Atlanta: Bachelor of Fine Arts – Graduated June 2005
Emphasis on creative aspect of Multimedia and Website Design

Business applications of Multimedia

1997 – 1999

Gwinnett Technical Institute, Lawrenceville, GA